

East Bay Economic Development Alliance (East Bay EDA)

in partnership with
CalAsian Chamber of Commerce

2017 INTERNATIONAL CONSULATE SUMMIT

including CalAsian Chamber of Commerce "How to do Business in the Pacific Rim" workshop programming



Learn, connect, and make opportunities for trade and investment.

Thursday, October 26, 2017

Oakland Marriott Convention Center
550 10th Street, Oakland, CA

PRICING:

East Bay EDA/CalAsian Members:
Workshop Series & Consulate Luncheon \$75
Consulate Luncheon Only \$50

Non-East Bay EDA/CalAsian Members:
Workshop Series & Consulate Luncheon \$100
Consulate Luncheon Only \$75

REGISTER AT:

<http://intl-summit.eventbrite.com>

A key driver of the state's \$2.4 trillion economy is international trade and its related goods movement activities. With more than 95 percent of the world's population and 80 percent of the world's purchasing power outside the United States, future economic growth and jobs for California increasingly depend on expanding U.S. trade and investment opportunities in the global marketplace.

Attend the summit workshops and luncheon to hear from experts in trade, investment, export finance, credit insurance and international business assistance. Meet with Consuls General and Consulate staff.

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FOR MORE INFORMATION AND SPONSORSHIPS: Sam Driggers, CEcD | sdriggers@calasiancc.org | 916.446.7883

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Concurrent Business Workshops: 9:00 am – 11:45 am | Consulate Luncheon: 12:00 noon – 1:30 pm Luncheon

Business Expo: 9:00 am – 12:00 & 1:30 pm – 3:00 pm

2017 INTERNATIONAL CONSULATE SUMMIT AGENDA

8:30 – 9:00 (30 minutes)	Check-in and Late Registration		
9:00 – 10:15 (15 minutes)	PACIFIC RIM E-Commerce w/ Asian Pacific Economic Cooperation (APEC)	BUSINESS DEVELOPMENT Export Finance & Risk Management Tools	Business Expo & Networking (9:00 – 12:00)
10:15 – 10:30 (15 minutes)	Break Time		
10:30 – 11:45 (75 minutes)	PACIFIC RIM International Opportunities for Clean Tech	BUSINESS DEVELOPMENT Strategies for Companies Doing Business Abroad	
11:45 – 12:00 (15 minutes)	Break Time		
12:00 – 1:30 (90 minutes)	International Consulate Luncheon: Acknowledgement of Consuls General & Panel Presentation		
1:30 – 3:00 (90 minutes)	Business Expo & Networking		

Concurrent business workshops are offered in two series. Pacific Rim workshops are extensions of the CalAsian Chamber of Commerce's Annual "How To Do Business in the Pacific Rim" programming. Business Development workshops are focused on financing/risk management and international business assistance for doing business in China, Korea and Latin America.

2017 INTERNATIONAL CONSULATE SUMMIT SPONSORS

