



VIETNAM BUSINESS SUMMIT

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The **Viet Nam Business Summit** is organized by Vietnam Chamber of Commerce and Industry on the margin of official activities carried on by Viet Nam during the APEC Leaders' week in November 2017. This will be an excellent opportunity for international and local potential investors to get updated with Vietnam new incentive policies to investment. The Summit also is a useful platform for domestic businesses to reach out to potential global partners.

With the theme "Viet Nam-We mean Business", the Summit is expected to be held on 7th November 2017 in Da Nang, Viet Nam with the participation of about 800 domestic and international delegates, including leaders of Viet Nam Government, ministries, local authorities, leading academics, economists and businesses in Viet Nam and abroad.

On the sidelines of the Summit, the exhibition "Viet Nam – reliable and potential trading partner" will propose to the foreign investors a more vivid and appealing visual experiment of the projects calling for investment from local industrial parks and economic zones, and present some product lines from Viet Nam prominent manufacturers and artisans.

VIET NAM AT A GLANCE

Viet Nam adopted "Doi moi" (reform) in 1986, entering a successful period of economic development and international integration. The country has become one of the fastest growing economies in the world over the last few decades. It has now established diplomatic relations with 172 countries and trade and investment ties with 220 countries and territories. The country is a member of 63 international organizations, including UN, ASEAN, APEC, ASEM and the WTO.

After nearly 30 years since "Doi moi" was introduced, the country has recorded steady economic growth averaging over 6.6 percent per annum. Despite the global financial and economic crisis, economic growth in 2015 reached over 6.68% and 5.93% in the nine months of 2016. The Foreign Direct Investment gained 279 million USD.

DA NANG AT A GLANCE

Da Nang, with an area of 1,285.4 km² and a population of 1 million people (2014), is defined as the core growth driver for the development of the key economic region in Central Viet Nam, creating impetus for the development of the Central Region and Central Highlands. Da Nang Port is regarded as the east ending point of the East - West Economic Corridor (EWEC), a gateway to the Pacific, and a port for exporting and importing inland goods. Da Nang is connected to the world through the modern international airport which ranks first in Central Viet Nam.

Da Nang has had constant and sustainable growth. The city's GDP reached 9.8% in 2015. The main industrial products of Da Nang are seafood, textiles, footwear, engineering, building materials, art crafts, etc. High-tech industries and information technology are focused as key development drivers of the city. It is making great efforts to become an environmental city and a livable city by 2020.

With its newly developed infrastructure, Da Nang is an ideal city in Viet Nam to host APEC 2017.



SPONSORSHIP CATEGORIES AND RATES

	PLATINUM SPONSORSHIP 1,150,000,000 VNĐ (Equivalent to: 50,000 USD)	GOLD SPONSORSHIP 800,000,000 VNĐ (Equivalent to: 35,000 USD)	SILVER SPONSORSHIP 350,000,000 VNĐ (Equivalent to: 15,000 USD)
Registration	10 VIP seats included = 2 VIP seats in VIP area + 8 VIP seats in the meeting room & lunch Invitation 01 VIP delegates to join the meeting between H.E. Prime Minister of Vietnam and 21 ABAC Members) in VIP Holding room	6 VIP seats included = 1 VIP seat in VIP area + 5 VIP seats in the meeting room & lunch Invitation 01 VIP delegates to join the meeting between H.E. Prime Minister of Vietnam and 21 ABAC Members) in VIP Holding room	3 VIP seats included = 1 VIP seat in VIP area + 2 VIP seats in the meeting room & lunch Invitation 01 VIP delegate to join the meeting between H.E. Prime Minister of Vietnam and 21 ABAC Members) in VIP Holding room
Program	Priority consideration to deliver speech at 01 session nominated by Organizer	Consideration to deliver speech at 01 session nominated by Organizer	
VIP Program	Invitation for 03 VIP delegates to participate in Welcome Dinner of APEC CEO Summit	Invitation for 02 VIP delegates to participate in Welcome Dinner of APEC CEO Summit	Invitation for 01 VIP delegate to participate in Welcome Dinner of APEC CEO Summit
Brand	Large brand placement in the meeting room and venue Six (06) standee banners will be displayed in the meeting area One (01) private information desk and brochures will be placed in the main venue of meeting Inclusion of your company's brochure/write-up or a gifts and giveaway in attendee pack or conference folder (<i>Gifts to be provided by sponsor and to be agreed by Organizer of its quantities and dimension</i>) Exposure company's brand on conference marketing materials Opportunity to show up and deliver speech at the Press Conference Dedicated introduction on 02 newspapers nominated by Organizer	Brand placement in the meeting room and venue Four (04) standee banners will be displayed in the meeting area Brochures will be placed on the information desk in the main venue of meeting Inclusion of your company's brochure/write-up or a gifts and giveaway in the attendee pack or conference folder (<i>Gifts to be provided by sponsor and to be agreed by Organizer of its quantities and dimension</i>) Exposure company's brand on conference marketing materials Opportunity to show up at the Press Conference Dedicated introduction on 01 newspapers nominated by Organizer	Brand placement in the meeting room and venue Two (02) standee banners will be displayed in the meeting area Brochures will be placed on the information desk in the main venue of meeting Exposure company's brand on conference marketing materials Opportunity to show up at the Press Conference

HOW TO PARTICIPATE

As sponsors

Companies who are interested in participating as sponsors please contact following:

VCCI Organising Committee for APEC CEO Summit 2017 (VOCA)

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T: 84-4-35742022/ Ext. 240, 305
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