



# **2017 INTERNATIONAL CONSULATE SUMMIT**

**THURSDAY, OCTOBER 26, 2017 9:00 AM – 3:00 PM**

**OAKLAND MARRIOTT CONVENTION CENTER, OAKLAND**

## **SPONSOR OPPORTUNITIES**

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### **Background**

The East Bay Economic Development Alliance (East Bay EDA) is a unique cross-sector partnership of private, public and nonprofit leaders in the East Bay counties of Alameda and Contra Costa, helping to make the East Bay one of the most dynamic, globally competitive and sustainable business environments in the world. East Bay EDA leverages the leadership, knowledge, talents and resources of its members to showcase the East Bay's outstanding location advantages and assets that help business growth: a top-rated diverse workforce, seaport and international airport, world-class thought leaders, industry supports, three National Laboratories, world class education centers, and a quality of life that supports exceptional, diverse family living. With its focus on creating a thriving business climate, East Bay EDA is the vehicle through which East Bay leaders collaborate to achieve their shared goal of a healthy, vibrant economy to create and sustain quality jobs.

### **Event Goals**

The event is designed to cultivate and strengthen East Bay EDA's relationships with local Consulate offices and international business providers to ensure that opportunities for East Bay companies seeking foreign investment or trade/service abroad are maximized, and that East Bay companies are positioned for success. The event also demonstrates the depth of East Bay EDA's capacity to provide direct business services, make connections, and identify business resources and opportunities to enhance international trade and investment for the business community.

### **Event Location & Time and Program**

The International Consulate Summit will be hosted on Thursday, October 26, 2017 at the Oakland Marriott Convention Center at 550 10<sup>th</sup> Street, Oakland, CA. The event will open with a comprehensive business expo and networking session featuring information tables from East Bay cities, Consular offices, businesses focused on international services and exports, and international business assistance providers (9:00 am – 12:00 noon and 1:30 pm – 3:00 pm).

During the morning, from 9:00 am - 11:45 am, concurrent workshops will be offered to business and business assistance organizations. Space is limited to 30 persons per workshop. Attendees intending to attend workshops must participate in either the "Doing Business in the Pacific Rim" series, or the Finance & Business Strategies series. The workshops include subject matter expert panelists, and moderated question and answer periods.

A luncheon program will follow (12:00 noon – 1:15 pm) that will include presentation gifts to the Consul Generals present, followed by a keynote speaker on the state of global trade and investment and how it relates to the East Bay region.

After the luncheon concludes, businesses who have pre-selected, will participate in private Consulate Business Roundtables with Consular staff, for presentations and discussion on trade opportunities.



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### Targeted Audience

National and local international business assistance companies and consultants, Consular staff and related foreign government support organizations, small – large businesses importing or exporting goods, and small – large businesses positioned to provide services abroad, and elected officials and policy makers. 250 -300 attendees are expected.

### Contact Information

For more information about sponsor opportunities and tickets:  
(510) 272-6746 info@EastBayEDA.org

### Sponsor Benefits & Visibility

#### Presenting Sponsors

**(Must be confirmed by September 4, 2017 for full benefits)**

**\$7,500 each**

- Exclusive opportunity to be recognized as a Presenting sponsor on event marketing collateral and invitations, Eventbrite registration information, and East Bay EDA website announcements.
- Recognition as a Presenting sponsor on signage and program handout at the event.
- On-stage presence and program participation at Consulate Luncheon.
- Recognition through social media communications.
- Provision of one expo table at the event.
- Premium reserved table for 10 at Consulate Luncheon
- 6 Invitations to VIP Reception.
- 4 invitations to workshop series.

#### Gold Sponsors

**(Must be confirmed by September 4, 2017 for full benefits)**

**\$5,000 each**

- Exclusive opportunity to be recognized as a Gold-level event sponsor on event marketing collateral and invitations, Eventbrite registration information, and East Bay EDA website announcements.
- Recognition as Gold-level event sponsor on signage and program handout at the event.
- Recognition at Consulate Luncheon from the stage.
- Provision of one expo table at the event.
- Secondary tier reserved table for 10 at Consulate Luncheon.
- 4 Invitations to VIP Reception.
- 4 invitations to workshop series.



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### Silver Sponsors

(Must be confirmed by September 4, 2017 for full benefits)

\$2,500 each

- Exclusive opportunity to be recognized as a Silver-level event sponsor on East Bay EDA website announcements.
- Recognition as Silver-level event sponsor on signage and program handout at the event.
- Recognition at Consulate Luncheon from the stage.
- Provision of one expo table at the event.
- Secondary tier reserved table for 10 at Consulate Luncheon.
- 2 Invitations to VIP Reception.
- 2 invitations to workshop series.

### Bronze Sponsors

(Must be confirmed by September 4, 2017 for full benefits)

\$1,500 each

- Recognition as Bronze-level event sponsor in program handout at the event.
- Third tier reserved seats for 10 at Consulate Luncheon.

### Expo Sponsors

(Must be confirmed by September 4, 2017 for full benefits)

\$1,000 each

- Listing as expo sponsor in program handout at the event.
- Provision of one expo table at the event.
- Reserved seating for 2 at Consulate Luncheon.

### Individual Tickets (Unreserved Seats)

East Bay EDA Members:

Workshop Series A or B & Consulate Luncheon	\$75
Consulate Luncheon Only	\$50

Non-East Bay EDA Members:

Workshop Series A or B & Consulate Luncheon	\$100
Consulate Luncheon Only	\$75