



Organization: California Asian Pacific Chamber of Commerce Foundation

Project Name: JumpStart 21 Program to Success

THE PREMISE

The California Asian Pacific Chamber of Commerce houses its workforce development and education programs in its foundation, the California Asian Pacific Chamber of Commerce Foundation (CAPCCF) which was established in 1999 with a mission to strengthen underserved, diverse communities through leadership, educational and workforce development programs that target youth and young adults.

The chamber's foundation programs focus on three key areas: 1) Leadership development; 2) Increasing educational achievement; and 3) Meaningful workforce development.

Complementing the Chamber's mission of advocating and building sustainable communities through economic development, the chamber's foundation programs primarily serves young adults who are emerging business professionals and youth who are likely to face challenges in becoming financially self-sufficient adults.

To support these young people, the chamber through its foundation began implementing the JumpStart 21 Program to Success in 2006. JumpStart 21 addresses the need in our community to increase internships and job opportunities for youth and aspiring professionals in the STEM related industries. Initially, program participants received training in financial literacy, career pathway planning and employability skills. Currently, the program equips high school students with 21st century life and work skills and matches them with quality internships within California's diverse small business community. The combination of training, mentoring and internships strengthen their competencies and create momentum toward future career goals.

In 2017 we introduced a mentorship component to this signature program. This mentorship component pairs a Jumpstart 21 college student with a Jumpstart 21 high school student. The college student mentor is both a friend and a role model who supports and encourages the younger partner (high school student) with his/her academic, potential career, and personal growth. The mentor will serve as a guide and will be the direct supervisor / manager of the high school student upon intern placement at a local small business.

Our Foundation believes the addition of this component provides the college student with management experience and assists the student with the building of a resume and ensures the small business owner a manager / supervisor is helping to guide the work to be performed by the high school student with follow up to ensure the experience for the high school student is meaningful.

The chamber has now taken this program statewide by developing a train the trainer model working with our partner community based organizations throughout California.

The Chamber's Foundation would teach the Jumpstart 21 Program to Success methodology which allows the following:

College students are paired with youth from diverse communities.

The experience will provide the college student with the following:

- A. Development of supervisory / managerial skills
- B. Improve leadership and communication skills
- C. Gain experience for future careers
- D. Development of patience, insight and understanding
- E. May experience a cultural / social background different from their own

The experience will provide high school students with the following:

- A. Discover new opportunities and options
- B. A mentor to discuss ideas, goals, etc.
- C. Improve social skills in a business environment
- D. Set goals for the future
- E. Introduction to small business owner and staff

THE PROGRAM

Our Foundation’s mission is to strengthen underserved, diverse communities through leadership, educational and workforce development programs that target youth and young adults. Our foundation’s programs focus on three key areas: leadership, education and workforce development which complement our Chamber’s mission of advocating and building sustainable communities through economic development.

The JumpStart 21 Program will provide these community based organizations a program to build a cohort of twenty students (ten high school students and ten college students) with the knowledge, skills, resources, and access to regional leaders.

The JumpStart 21 curriculum consists of 24 hours of in-class instruction (focusing on life/work skills and career pathing for 21st century employment).

Jumpstart 21 Curriculum (4 weeks):

- 1. Creativity and Innovation
- 2. Financial Literacy
- 3. Management Comprehension
- 4. Verbal Communication
- 5. Employability
- 6. Service Orientation

Jumpstart 21 Internship (4 weeks, 24 hours total) - Example of the core curriculum schedule

Phase	Effective Date	Topic
JS21	Saturday, May 13, 2017 9:00 AM - 2:00 PM	Orientation Self Assessment & Know Your Assessment and Make a Plan
JS21	Saturday, May 20, 2017 9:00 AM - 2:00 PM	Project Management Skills & “Career Ideals” Financial Literacy & Time Management Skills Basic Communication Skills Digital and In - Person

JS21	Saturday, May 27, 2017 9:00 AM - 2:00 PM	“Thinking Outside the Box”, Strategic Planning, and Attention to Detail
JS21	Saturday, June 3, 2017 9:00 AM - 2:00 PM	Office Basics 101

High school and college students will be given the opportunity to learn the impact of small businesses to the local community, to the global economy, and to learn the basic principles of own and managing a business. Participants will be selected based on application submittal. Our goal is to empower participants with leadership skills they can use throughout the duration of their academic and professional careers.

For more information contact Lauren Oto, loto@calasiancc.org