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Frank Louie Named Chief Operating Officer of the California Asian Pacific Chamber of Commerce and the Sacramento Asian Pacific Chamber of Commerce

SACRAMENTO – The California Asian Pacific Chamber of Commerce (CAPCC) and the Sacramento Asian Pacific Chamber of Commerce (SACC) recently announced the hiring of Frank A. Louie as the new Chief Operating Officer.

“We are very fortunate to have Frank join our leadership team. In his dual capacity as COO for both organizations, his experience, leadership and business expertise will help shape the future of our respective organizations,” said Pat Fong Kushida, President and CEO. “As the largest statewide and regional ethnic chambers, our leadership team is essential in helping to usher in a new era of economic prosperity for the Asian Pacific and Asian Pacific Islander small business communities.”

Louie brings a very diverse business background to the chamber’s management team. He led a very successful 22-year career in management leadership positions in sales and operations for Xerox Corporation. Most recently, Louie served as General Manager for the Public Sector Northwest Region focusing on the state, local and education markets. He also has extensive experience working for start-up technology companies in the Internet payment and billing space, and the Alternative Energy industry.

“As the CAPCC continues to grow and expand its sphere of influence, the board of directors recognized the need to expand the senior management team so that the infrastructure growth needs of both organizations can be met,” said Eugene Eng, CAPCC Board Chair.

“The SACC board of directors is excited to have Frank Louie join the organization,” said Paul Lau, SACC Board Chair. “Frank has been a valuable member of the SACC board for several years and is a great addition to the team. We look forward to his success in helping the API business community both locally and statewide.”

The California Asian Pacific Chamber of Commerce (CAPCC) and the Sacramento Asian Pacific Chamber of Commerce (SACC) collectively represent the interests of over 600,000 API-owned businesses in California. Each organization advocates for policies and legislation that will help the regional and statewide API-owned business community reach new markets. For more information, visit calasiancc.org and sacasiancc.org.

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